

For Immediate Release

November 10, 2012

Rotary Disc Humidifier Recognized for Efficiency and Performance
MaP Testing Humidifier Product Category Winner

MISSISSAUGA, ON – Desert Spring Eco-Products Ltd. (“DSEP”) is proud to announce that it was honoured with the MaP™ PREMIUM label in the Home Humidifier product category by MaP Testing for its water-efficient, high-performance Rotary Disc humidifier. According to a November 9, 2012 news release by MaP Testing, the PREMIUM label is awarded to distinguish selected products “that set themselves apart from other ‘green’ products by their level of efficiency and their exceptional performance.”

MaP Testing is a joint US-Canada initiative dedicated to indentifying the most efficient indoor water-using products that also meet high-performance thresholds. MaP Testing was started in 2003 with funding from 22 US and Canadian water utility members to develop standardized performance testing on water-efficient residential toilets. DSEP plans to introduce the MaP PREMIUM label on its Rotary Disc product packaging and promotional materials starting in 2013.

DSEP is a private company with the near-term vision of significantly increasing its presence in the North American whole house indoor air quality market. DSEP currently develops, manufactures, and markets a patented line of premium humidifiers and related products. DSEP has won a number of awards and recognitions for its patented Rotary Disc Humidifier since its introduction in 1997. For more information on Desert Spring Eco-Products, visit www.desertspringproducts.com.

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MaP PREMIUM www.map-testing.com/info/menu/map-premium.html