

For Immediate Release

January 13, 2012

Desert Spring Eco-Products 2011 Fall Promotion a Success
 Ten Apple Ipad2[®] Prizes Awarded

MISSISSAUGA, ON – This fall, Desert Spring Eco-Products Ltd. (“DSEP”), offered its HVAC dealers and their contractor customers a monthly chance to win an Apple Ipad2 tablet computer.

Based on the number of ballots received, the promotion created a lot of interest. Ten winners were drawn from across Canada (see table).

	Name 1	Distributor	Location	Name 2	Contractor Customer
Dec	C. Bartolotta	Wolseley	Burlington	S. Flinn	Flamborough Air Systems
Nov	K. Jaffrey	Wolseley	Etobicoke	A. Wong	United Mechanical Group
Oct	Raffle winner	Wolseley	Oshawa	Raffle winner	Direct Energy/Perry Mech.
Sep	J. Waters	Wolseley	Brantford	A. Kiechowski	Reliance Home Comfort
Aug	B. Robertson	Emco	Edmonton	M. Read	Read’s Heating

Congratulations to the lucky winners and thanks to all those who tried, maybe there will another chance next fall!

DSEP is a private company with the near-term vision of significantly increasing its presence in the North American whole house indoor air quality market. DSEP currently develops, manufactures, and markets a patented line of premium humidifiers and related products. Distribution of the Desert Spring Rotary Disc Humidifier began in 1997 and has since expanded across Canada and to the United States. For more information on Desert Spring Eco-Products, visit our website at www.desertspringproducts.com.

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