

For Immediate Release

April 27, 2009

**Desert Spring Products Featured in Emerging Technology Symposium**  
Rotary-disc humidifier cited for innovation and performance

**MISSISSAUGA, ON** – The International Association of Plumbing and Mechanical Officials and the World Plumbing Council recently co-convened a two day symposium to highlight emerging ‘green’ trends and technologies in the plumbing and mechanical industries.

The meeting in Chicago covered a wide range of topics related to water and energy sustainability, including a presentation on the “Top 5 New and Innovative Water-Efficient Products – 2008” which featured Desert Spring Products’ (“DSP”) Rotary Disc humidifier technology. The information was authored and presented by John Koeller, P.E. from The Alliance for Water Efficiency and Bill Gauley, P. Eng., of Veritec Consulting Inc.

The Rotary Disc humidifier was one of five residential and commercial technologies selected by the authors and deemed in their opinion to be “new, innovative and likely to result in substantial water savings.” Compared to industry standard flow-through humidifiers, they predicted an annual potential water savings of 9 billion gallons in North America for the Rotary Disc technology.

DSP is a private company and winner of the 2008 Frost & Sullivan Best Practices Award. DSP is Canada’s only major furnace-mount humidifier OEM with a near-term vision of significantly increasing its presence in the North American whole house indoor air quality market. DSP currently develops, manufactures, and markets a patented line of premium humidifiers and related products. Distribution of the Desert Spring Humidifiers began in 1997 and has since expanded across Canada and to the United States. For more information on Desert Spring Products, visit our website at [www.desertspringproducts.com](http://www.desertspringproducts.com)

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