

For Immediate Release

November 27, 2009

Water Conservation Programs Coming to Furnace-mount Humidifiers New Municipal Residential Humidifier Replacement Programs Announced

MISSISSAUGA, ON – The Ontario municipalities of York Region, City of Guelph and the Region of Peel recently announced their intent to implement programs aimed at encouraging residents to purchase water-efficient humidifiers when replacing or installing furnace-mount humidifiers.

Details regarding rebate levels, claim logistics and a list of eligible products are pending, but start dates for all three independent programs are anticipated for early 2010. The participating municipalities developed a set of performance criteria and a testing protocol to verify product eligibility. Both the Desert Spring Products patented Rotary Disc system and the patented Pulse Flow-through humidifier qualified for the programs based on third-party validation testing.

The annual savings potential by replacing typical flow-through humidifiers with water-efficient technology is estimated to be 9 billion gallons of water in North America. Based on using a cold water supply, the associated seasonal energy savings is approximately 22 Mega Watts of power and a 13 million Kg reduction in CO² emissions.

Desert Spring Products (DSP) is a private company and winner of the 2008 Frost & Sullivan Best Practices Award. DSP is Canada's only furnace-mount humidifier OEM with a near-term vision of significantly increasing its presence in the North American whole house indoor air quality market. DSP currently develops, manufactures, and markets a patented line of premium humidifiers and related products. Distribution of the Desert Spring Humidifiers began in 1997 and has since expanded across Canada and to the United States. For more information on Desert Spring Products, visit our website at www.desertspringproducts.com

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