

For Immediate Release

September 1, 2011

Desert Spring Products Promoting Water-Efficiency Solutions
Registered to participate in key national water conservation meetings

MISSISSAUGA, ON – Desert Spring Products (“DSP”) continues to lead the way in residential water conservation by participating in two important conferences that bring together international water-efficiency program leaders. The company’s objective is to grow awareness of the significant conservation opportunity held by its humidifiers and to share information about existing humidifier rebate programs offered by the Ontario municipalities of York Region, City of Guelph and the Region of Peel.

DSP will have an exhibit at the Water-Smart Innovations Conference and Exposition held in Las Vegas NV, October 5-7, 2011. This event is the largest urban-water efficiency conference of its kind in the world. The U.S. Environmental Protection Agency’s WaterSense Program and the Alliance for Water Efficiency (AWE), will also present their annual WaterSense Partner of the Year Awards at the conference.

DSP will also be attending a water-efficiency and conservation workshop in Ottawa, October 18, 2011. This event is organized by the Canadian Water and Wastewater Association and brings together leaders in water efficiency from across Canada in order to encourage municipalities to explore alternatives and innovations that can lead to greater water use efficiency.

Desert Spring Products (DSP) is a private company and winner of the 2008 Frost & Sullivan Best Practices Award. DSP is Canada’s only furnace-mount humidifier OEM with a near-term vision of significantly increasing its presence in the North American whole house indoor air quality market. DSP currently develops, manufactures, and markets a patented line of premium humidifiers and related products. Distribution of the Desert Spring Humidifiers began in 1997 and has since expanded across Canada and to the United States. For more information on Desert Spring Products, visit our website at www.desertspringproducts.com

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